



MARINA JACOBSON
EXPERIENCE STYLISH LIVING



What my clients have to say:

"My family and I had a wonderful experience working with Marina, for both the sale of our home and purchase of our new home. She must have taken us to see over 50 homes before we found the right one... and she was always so patient! And she was so generous with her time in other regards too (helping get our home ready for photos, inspections, walk throughs, etc). And for families with children, I might add that Marina is wonderful with children! She even offered to drive our kids to camp when we had an early closing time. Thank you Marina!" -Eileen B.



About Marina

Award-Winning Real Estate Broker

For the past 20 years, real estate marketing has evolved 'nonstop' into bigger, better, smarter, quicker and more clever strategies Buyers and sellers are simply overwhelmed with options. Real estate websites are infinite, targeting and promising buyers and sellers everything they want to hear.

So, what is your best choice? Finding a full-time, hard-working real estate broker with experience, knowledge and expertise. A broker who skillfully uses the most cutting-edge and up-to-date information being taught by the best in the business. A real estate broker who wins numerous Berkshire Hathaway KoenigRubloff platinum awards year after year for sales successes and outstanding customer service accomplishments. Marina Jacobson comes with a record of success and endless client testimonials to back up her real estate greatness. She works 24/7 and is always available to her clients.

WHY MARINA IS THE RIGHT FIT.

Selling luxury homes takes the right blend of marketing expertise, attention to detail, and expert knowledge of the market.

EXPERIENCE

You need someone who isn't a stranger to the luxury market. Having sold numerous high-end properties throughout the city and North Shore, Marina understands how to market to these exclusive buyers a property of their caliber needs.

MARKETING EXPERTISE

Your home needs to stand out. Marina and her world-class marketing team create custom-tailored marketing pieces and develop a marketing plan that will get your home in front of thousands of potential buyers.

MARKETPLACE KNOWLEDGE

With over 20 years experience throughout the city and North Shore, Marina has a proven track record of dedicated success.



A Proven Winner

AWARDS & RECOGNITION



Chairman's Circle Gold

Awarded to the Top 2% of brokers within the Berkshire Hathaway HomeServices network.

2018
2017
2016



President's Circle

Awarded to the Top 4% of brokers within the Berkshire Hathaway HomeServices network.

2015
2014



THE JACOBSON TEAM AWARDED BERKSHIRE HATHAWAY HOMESERVICES' CHAIRMAN'S CIRCLE-GOLD

CHICAGO, ILLINOIS - March 11, 2019 - Berkshire Hathaway HomeServices KoenigRubloff Realty Group today announced that The Jacobson Team has been named to Berkshire Hathaway HomeServices' esteemed Chairman's Circle-Gold Level for 2018.

The Jacobson Team was recognized for their exemplary performance at the Berkshire Hathaway HomeServices' annual Sales Convention, held in Las Vegas, Nevada, March 10-12. Real estate professionals from across North America attended the annual business and educational event.

"We congratulate The Jacobson Team. Winning the Gold Level of the Chairman's Circle Award is an impressive achievement and attests to The Jacobson Team's commitment to their profession. They are knowledgeable, have a strong work ethic and are sales leaders. The Jacobson Team strives to provide the best real estate experience for all of their clients," said Nancy Nagy, CEO, Berkshire Hathaway HomeServices KoenigRubloff Realty Group.



Crain's Chicago MOST INFLUENTIAL BROKER AWARD

2018
2017

FEATURED ARTICLE IN CRAIN'S CUSTOM MEDIA

MOST INFLUENTIAL RESIDENTIAL REAL ESTATE BROKERS

Marina Jacobson

Broker Associate

Berkshire Hathaway HomeServices KoenigRubloff Realty Group

Marina Jacobson has been a real estate broker since 2001. She has received the Berkshire Hathaway HomeServices Chairman's Circle Gold Award in multiple years, placing her in the top 2 percent of the national network. Her closings for the past three years, include a \$6.2 million sold home in Glencoe and million-dollar listings in Chicago and Wilmette. Her real estate partner, Stuart Jacobson, has developed a K-5 children's show, Be Kind Be Positive and Read that he donates to schools and hospitals as part of the team's community service commitment.



Marina was featured in the Crain's custom media website on April, 2018.

*ALSO FEATURED ON ABC'S
"WINDY CITY LIVE" MJ HOME TEAM'S
STUART JACOBSON*



What my clients have to say:

"Marina is as perfect an agent as a human being can possibly be; she's outstanding on all points."

"Having previously worked with Marina, we already knew she was reliable, knowledgeable, conscientious, and pleasant. She is everything a person could ask for in a realtor.

Marina gave us valuable advice on staging, hired a photographer that took breathtaking photos of our home, and created irresistible advertising materials for our property. She hit the ground running as she knew we wanted to sell and close quickly; we were listed immediately, had an open house within days, and got a solid offer that same week as a result of the open house. Throughout the process, from listing to closing, Marina was on top of every aspect of the sale, represented our best interests in all negotiations, and made herself available to us for questions or concerns 24/7. Marina's efforts made the process go smoothly and pleasantly.

In my lifetime, thus far, I have purchased and sold 4 homes. Marina Jacobson helped us with our most recent purchase and subsequent sale. She is the absolute epitome of what a realtor should be; we will never buy or sell a home again without her."

-T. Evans, Evanston IL



What my clients have to say:

"Marina really helped us find our dream home. She was patient, and let us explore our options in several different suburbs without pushing us one way or another. We liked that she gave us details and information about the area as needed but did not try and sway us towards or against any specific areas. We loved her and would definitely work with her again!" **-Aparna V.**

A list of recent sales

MY OPINION IS FREE. MY RESULTS ARE PRICELESS.

9098 Terrace • 9074 Terrace • 9205 Potter • 10117 Old Orchard • 4100 Triumvera • 4170 Cove • 4710 Euclid • 708 Cobblestone • 925 Spring Hill • 9375 Landings • 205 Rivershire • 1425 Sandpebble • 7120 Milwaukee • 150 Lake • 752 Happfield • 4170 Cove • 1250 Woodfield • 555 River • 4735 Grove • 13505 Hemlock • 1629 Greenleaf • 5214 Galitz • 132 Prairie View • 7861 Niles Center • 1142 Inverrary • 4540 Linder • 7826 Ardmore • 3030 Pheasant Creek • 865 Country Club • 1751 Linneman • 9074 Terrace • 8723 Drake • 4050 Dundee • 1772 Pickwick • 4050 Dundee • 5200 Galitz • 8818 Dee • 9208 Merrill • 4050 Dundee • 4050 Dundee • 4050 Dundee • 8213 Oriole • 97 Walnut • 10340 Ashley • 4646 Prairie • 8051 Hamlin • 13505 Hemlock • 2927 Craig • 5515 Henderson • 8244 Central • 1795 Lake Cook • 111 Pamela • 7600 Karlov • 7413 Lyons • 4180 Cove • 9201 Drake • 6330 Lincoln • 5425 Mobile • 1733 Ferndale • 8206 Keystone • 2039 Cambria • 5045 Crain • 8925 Oswego • 5232 Campbell • 123 Elmwood • 14410 Half Day • 7731 Kolmar • 161 Asbury • 640 Robert York • 8213 Oriole • 9134 Parkside • 7825 Crawford • 913 Ann Arbor • 822 Banyan • 2209 Ash • 211 Thomas • 336 Montgomery • 9062 Heathwood • 2013 Ammer Ridge • 2615 Thomas • 4545 Touhy • 153 Pointe • 4636 Locust • 1133 Terrace • 1411 Pebble Creek • 4940 Nottingham • 14 Robin Hood • 6539 Kimball • 3907 Mozart • 1365 Erie • 1245 Leslie • 4853 Oakton • 2030 Cambria • 604 Elmdale • 640 Robert York • 9766 Huber • 740 Ballantrae • 1738 Chicago • 5121 Sherwin • 6466 Olympia • 1733 Ferndale • 3402 Henley • 1645 Campbell • 8605 Grove • 6811 Prairie • 6811 Prairie • 7100 Keeney • 7635 Osceola • 5515 Henderson • 3732 Shakespeare • 600 Kingsbury • 1043 Wicke • 8440 Callie • 9631 Laramie • 3063 Pheasant Creek • 1958 Foster • 528 Rose • 810 Essington • 1250 Rudolph • 4925 Morse • 4940 Chase • 949 Howe • 7908 Park • 5008 Coyle • 1804 Potter • 547 Clark • 1028 Whitehall • 7634 Kilbourn • 8235 Knox • 2 Briar • 1825 Milton • 2120 Mickey • 2120 Mickey • 867 Island • 7112 Church • 2745 Port Clinton • 2420 Harrison • 1132 Whitfield • 3635 Radcliffe • 9830 Maynard • 2015 Woodlawn • 8947 Marion • 2566 Essex • 260 Chestnut • 2520 Park • 2763 Langley • 1532 Carol • 7838 Foster • 641 Romona • 815 Ashland • 2203 Illinois • 1501 Walton • 2147 Oak • 1623 Executive • 2780 Appletree • 911 Altgeld • 4164 Lincoln • 712 Throop • 1725 Sherwood • 1529 Sumter • 21680 Cambridge • 503 Pebble Beach • 1046 Hidden Creek • 2665 Crestwood • 700 Sheffield • 1906 Western • 2211 Amhurst • 7410 Beckwith • 1900 Heather • 2185 Patriot • 2117 Washington • 4814 St. Louis • 1111 Harms • 151 Wing • 8900 Little Elm Bend • 2034 Maple • 1808 Westleigh • 3940 Arthur • 106 Penn • 3121 Plum Island • 3355 Lake Knoll • 2402 Oak • 3117 Lake • 300 Elm • 2422 Lake • 1207 Sheffield • 401 Wabash • 95 Tamarisk • 1207 Sheffield • 1330 Kenton • 171 Deere Park • 1524 Fielding • 3715 Westfield • 1502 Edgewood • 2324 Maple • 1269 Lakeview • 505 Juneberry • 5 Julie • 48 Brinker • 3904 Maple • 3961 Greenacre • 2127 Glen Oak • 4032 Sunset • 7 Timberline • 2295 Sheridan • 736 Surrey • 1445 Wells • 932 Ashland • 985 Bluff

100%

CLIENT PERFORMANCE RATING

Customer service is the cornerstone of my career as a real estate agent. When you work with me, I'm available 24 hours a day, 7 days a week to guide you through the process of selling your home. I take the needs of my clients to heart and will always go above and beyond to be a resource they can count on during what can often be a stressful time.

What my clients have to say:

Couldn't get through this big issue without your assistance, my dear. I do love you for being so honest with me. I do not think there is another realtor in America who would be so honest. I have known that about you from day one, and it is so refreshing to know someone who tells it like it is, and not what her/his pocketbook demands. One of your many wonderful character traits. -John C.

My partner has a kid's show as a motivational speaker and songwriter:

The Stu Show, Be Kind Be Positive and Read

FEATURED IN THE NORTHBROOK TOWER
NEWSPAPER ON APRIL 17, 2018!

LISTEN TO OUR PODCAST



www.keepingitrealpod.com/podcast/jacobsen-team

MARINA JACOBSON
EXPERIENCE STYLISH LIVING



What my clients have to say:

"Marina is great! As first time home buyers we needed more help and Marina was patient with us throughout the search, offer and closing process. She gave us as much time as we needed to make decisions, and truly wanted us to find the right home. Thank you Marina!" -Ines R.

Shine bright like a diamond.

LUXURY MARKETING REIMAGINED

Your home is special. When selling unique and luxury properties, you want an agent who has a proven track-record of success. My custom blend of traditional and state-of-the-art digital marketing strategies brings in buyers from all over the world. With more eyes on your home, we strengthen your position and are able to command top dollar at the negotiating table. My marketing strategies and experience in the luxury marketplace take your beautiful home from

Listed to Sold while still maintaining the strong value of your property.

UNMATCHED DIGITAL PRESENCE.

From Shanghai to Schaumburg, my online marketing platform has proven to attract buyers from all over the world.

I've always prided myself on being ahead of the curve when it comes to adapting technology. From my custom-built website to property listing SEO to custom audience digital targeting, I have the tools and resources to make the Internet work for us. While other agents use cookie-cutter solutions, my team of experts identify the likely buyer of your property and unleash an aggressive advertising campaign that will get their attention.

What my clients have to say:

"Marina rocks! As a first time home buyer the process can be scary, however Marina was there for me the entire time and answered every question for me, had the patience to walk me through the whole process and responded to every e-mail, text and phone call. I couldn't have asked for a better realtor!" -Angie S.

MARINA JACOBSON
EXPERIENCE STYLISH LIVING

Got Noticed.



BERKSHIRE
HATHAWAY
HomeServices
KoenigRubloff
Realty Group



MARINA JACOBSON
\$6,200,000 | 411 Lakeside Terrace, Glencoe

What my clients have to say:

"Marina is top notch - our home was 60 years old, and in need of a lot of work, but in a great location. She knew what we had to do with the home. She was responsive to our needs, and was able to sell our house - and it was a hard sell. You can't find a better realtor on the North Shore." - **Sam R.**

What my clients have to say:

"Marina is amazing. Our selling/buying process was about 8 months from start to finish and she was completely available the entire time, even on weekends and holidays. She gave great advice when it came to selling, pricing and staging, and great advice and opinions (when asked) when it came to buying, she did not let us make any stupid decisions and was supportive, reliable and patient through the entire journey. I will definitely use her again in the future, and obviously recommend her strongly to anyone looking for a realtor." - **Jill M.**

More than just a real estate agent.

SERVICES + RESOURCES

Comprehensive and analytical pricing • Implement a proven marketing plan and correct pricing • Listen carefully to make sure YOUR objectives are understood • Explain the home selling process thoroughly • Discuss agency representation • Stage your home for sale • Home staging advice and a referral of a professional home stager if needed • Handy man referral • Painter referral • Plumber referral • Feedback on your showings • Make every effort to sell your home promptly • Generate and follow-up on leads • Communicate consistently, so you know what to expect • Network with the entire broker population • Diligently track the closing process on the sale of your home • Personal attention to the entire process • Advice and Guidance • Negotiation Strategies • Information on Moving companies • Detailed sale proceeds

What my clients have to say:

"Marina is extremely responsive, hardworking and knowledgeable. She often went above and beyond her job responsibilities in helping us with everything from staging to move details. She also was always one step ahead of the process and constantly monitoring the other parties involved to ensure things went smoothly. I highly recommend her." -Sarah L.

Got Noticed.



BERKSHIRE
HATHAWAY

HomeServices

KoenigRubloff
Realty Group

Congratulations!

MARINA JACOBSON

\$1,115,000 | 6633 N KEATING AVE, LINCOLNWOOD

Nancy Michael



TIPS TO GET MORE FOR YOUR HOME

Ready to sell? I can prepare you for the market!

START OUTSIDE

Stand across the street, and take a look at your home from a potential buyer's viewpoint...

- Too many cars parked in front?
- Is the lawn trimmed and are spots in need of re-seeding. Get landscaping in top shape. In the winter is the driveway and pathways shoveled clear of snow?
- Remove all refuse, leaves or clutter from yards, sidewalks, porches and decks. In the summer, plant and have flowers.
- Fencing straight? Need stain or paint. Does any part of the house, trim, decks, gates, and front door need painted? Remember, when a buyer comes to look at your house, the first thing he sees is your front door.
- In the summer, wash screens and windows outside and buy things that will enhance the house for showing. A new welcome mat, big potted plants for inside, pots of geraniums for the patio or deck.

FRESHEN UP THE INSIDE

The emotions you're trying to stimulate are triggered by sensory experiences. Aim for the senses, especially smell & sight. Clean, fresh smelling homes will sell faster!

- Badly faded walls or worn woodwork reduce appeal...
- Dress up windows in freshly laundered curtains. Colorful curtains in harmony with countertops & floors add warmth to kitchens, baths, etc.
- Check all light bulbs and detail all light fixtures.
- Oven ranges and sink clean and neat.
- Take things out of closets & cabinets that are not essential to your life and pack them away.
- Remove unnecessary articles, in basements/utility & storage areas.
- Clear stairway and hallways to open them up.
- Too much furniture??? Put it in the basement/garage or better yet...store or sell it.
- Brighten dull basement & storage areas by painting the walls & using high watt bulbs.
- Bathrooms that sparkle, sell homes.
- New towels are an excellent investment.
- Does the interior need painted? \$100 worth of paint may balance \$1000.00 or more in a price cut. Make rooms sparkle.
- Keep all steps clear of hazards.
- Have all light sockets filled with bulbs.
- Wash dishes, put away clothes, straighten up newspapers, etc.
- Does the carpet need cleaning or replacing?
- Are all appliances clean and in good working order?
- Remove an ornate item that a buyer may want as part of the house that you intend to keep, for example a special chandelier.





MINOR REPAIRS MAKE SENSE

Get all those minor flaws fixed since they detract from your home's value. Don't make major changes, except for new carpeting and new paint (in a neutral color).

- Dripping faucets lead buyers to question the plumbing system.
- Loose doorknobs, sticking drawers or doors?
- Fix all caulking, especially in the bathrooms.
- In general, if it's broken...fix it!

SHOWTIME!

It's go time! Last minute things you can do to help buyers pull the trigger and buy your home!

- Turn off the television.
- Turn on the stereo. Tune in your best stereo station to a soft "easy listening" station, and turn the volume down low. Most buyers will imagine themselves living in a peaceful, serene environment.
- Let the sun shine in! Open all window shades, drapes and curtains.
- Build a fire...If you have enough notice.
- Remember the Golden Rule...Treat your prospective buyer the way you would like to be treated.
- Make them feel welcome invite them to take their time looking and leave to run errands.
- Pets underfoot? Keep them out of the way, preferably out of the house.
- Check the temperature...toasty warm in the winter, please.
- Turn on every light in the house just before leaving the house.



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LUXURY
COLLECTION

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